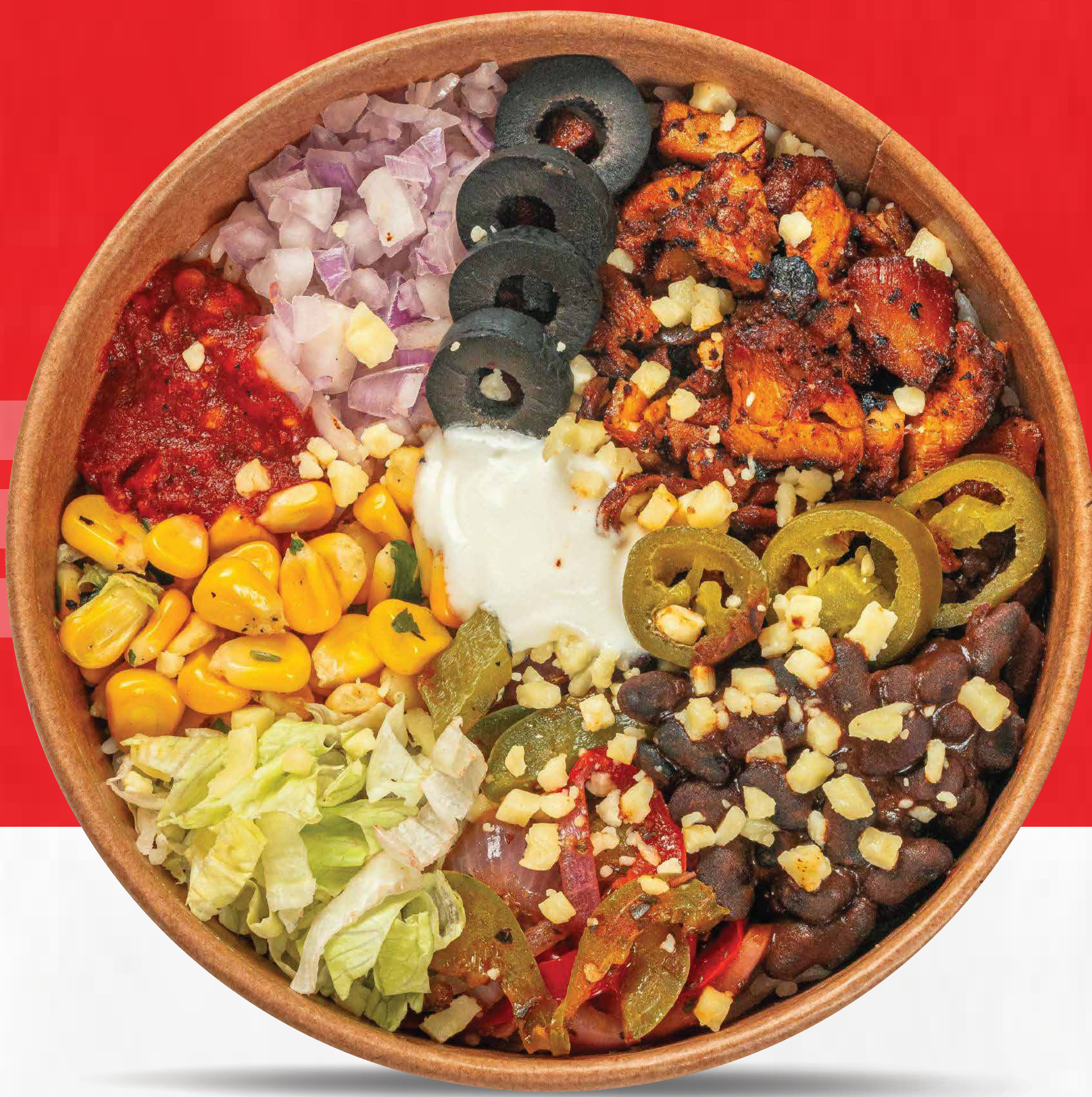


Brand Name	Founded	Headquarter	Industry	Franchise Model
DosBros Fresh Mexican Grill	2015	USA	Tex-Mex Fast Casual (QSR)	FOFO (Franchise Owned Franchise Operated) FOCO (Franchise Owned Company Operated)

A Rising Star in Tex-Mex and Fast Casual Segment

Brand Objective

At DosBros, our mission is to redefine the Mexican dining experience with fresh, flavorful, and authentic cuisine – delivered through a fast, modern, and scalable Quick Service Restaurant (QSR) model. We aim to blend traditional taste with modern convenience, ensuring exceptional service and customer satisfaction.



100+ customizable meal options –
Bowls, Burritos, Salads, Tacos, Nachos & Quesadillas



Mr. Manish Bhagchandani
Co-Founder & CEO

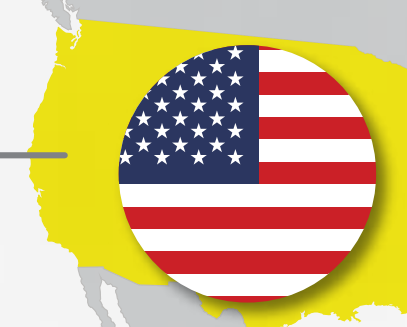


Mr. Kush Shah
Co-Founder



85%
Customer Repeat Rate

50+
Outlets in the USA



10+
Outlets in India



Brand Growth Since Inception (India)

Launched in December 2022, DosBros has quickly scaled to **10+ successful outlets** across India, with **2 more set to launch soon**—a clear sign of strong market demand and accelerating brand momentum.

Milestones That Define Our Momentum





- Pioneers in Tex-Mex Fast-Casual dining category in India
- Times of India Food Award 2025 – *Best Mexican & Casual Dining, Gujarat*
- Featured in the Top 100 Fastest-Growing QSR Chains in the USA – 3 years in a row

Diverse Sales & Service Channels

Multi-Channel Revenue Strategy

- Dine-In (& Take Away)
- Corporate Catering & Lunch Programs

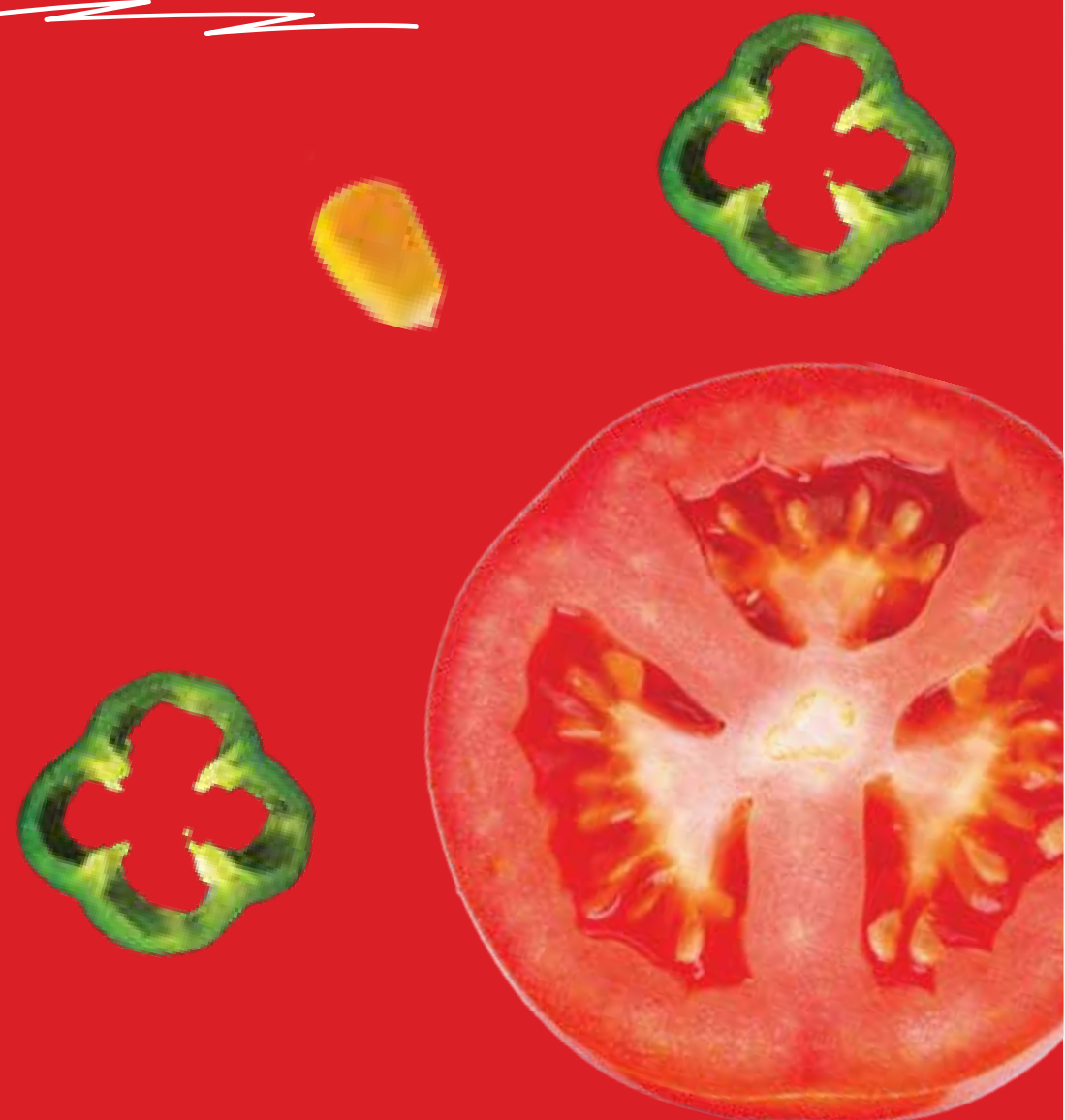
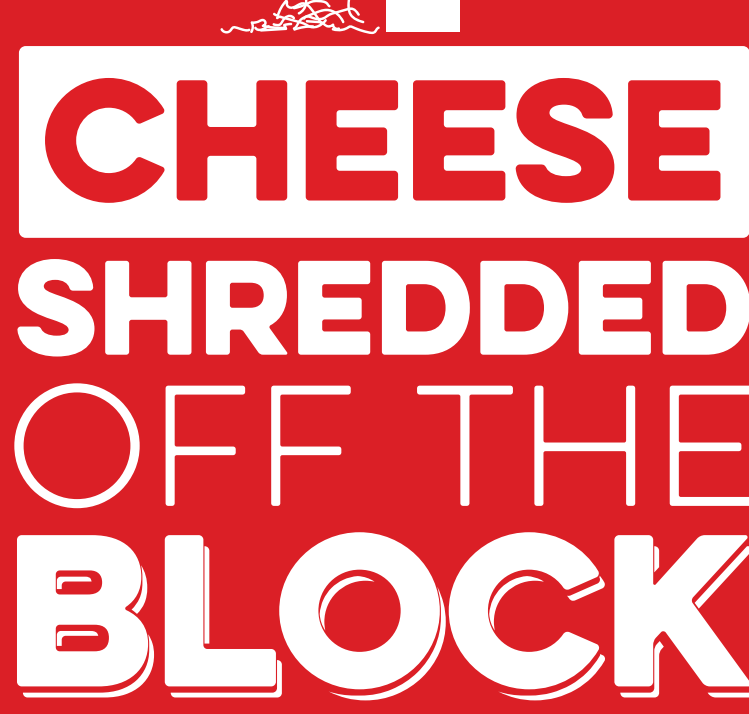
Digital-First Approach

- Online Delivery through major platforms
   
- Revenue Split: 65% Dine-In | 35% Online Delivery

Why Partner with DosBros?

- 10x Growth:** From \$1.5M in 2015 to \$47M in 2024—proof of a powerful, scalable model.
- India Ready:** Poised to be the fastest-growing Tex-Mex QSR in India's booming fast-casual space.
- Built for Growth-Minded Partners:** Ideal for *young entrepreneurs, family-run ventures, VCs, and passive investors* seeking *high-return, Low Risk, scalable opportunities*.
- Red-Hot Market:** The Mexican QSR segment in India is on a sharp growth curve— now is the time to enter.

Fresh, Flavorful, and Future-Ready — **DosBros** as a Franchisee Opportunity stands out with a purpose-driven model focused on nutritious, crave-worthy Mexican cuisine.



Investment Breakdown

Component	Amount / Details
Setup (Capex)	₹50 – 60 Lacs
Franchise Fee	₹15 Lacs + GST
Kitchen Equipment	₹18 – 20 Lacs
Salary Range	₹1.4 – 1.7 Lacs / month
Rental Range	₹2 – 3 Lacs / month
Royalty	8% + GST
Agreement Tenure	7 Years
Average Ticket Size	₹400 – 500
Average Food Cost	34 - 36%



Franchising Fee Includes: On-Site Staff & Owner Training, Operational SOPs, Back-End Systems, Onboarding & Go-Live Support, Pre-Opening Guidance, Marketing & Launch Collaterals, Menu, Recipes & Supply-Chain Access, IP Rights & Trademark, Vendor alignment, Technical Designs/Layouts, And Ongoing Brand & Audit Support.

Location Requirements

Area (Carpet Area)	800 – 1000 sq. ft.
Fit-Out Timeline (Post Design Approval)	45 - 60 Days

Financial Overview

Est. Net Sale	₹15 - ₹17 LaCS (Base Case)
ROI (Return on Investment)	~30%
Payback Period	~3 years

Why Invest in DosBros?

Proven & Profitable Business Model

Low-Risk, High Return Opportunity

Fast ROI & Operational Scalability

First Mover Advantage
Global Presence
Established SOPS

Complete Training & Franchise Support

Brand Loyalty & High Customer Retention



»»» We are expanding in key cities across India—

Mumbai, NCR, Bangalore, Hyderabad, Pune, Jaipur, and beyond.



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Disclaimer:

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