

| Brand Name | Founded | Headquarter | Industry | Franchise Model |
|-----------------------------|---------|-------------|---------------------------|--|
| DosBros Fresh Mexican Grill | 2015 | USA | Tex-Mex Fast Casual (QSR) | FOFO (Franchise Owned Franchise Operated) FOCO (Franchise Owned Company Operated) |

A Rising Star in Tex-Mex and Fast Casual Segment

Brand Objective

At DosBros, our mission is to redefine the Mexican dining experience with fresh, flavorful, and authentic cuisine – delivered through a fast, modern, and scalable Quick Service Restaurant (QSR) model. We aim to blend traditional taste with modern convenience, ensuring exceptional service and customer satisfaction.

EAT
CLEAN
FRESH
HEALTHY



100+ customizable meal options –

Bowls, Burritos, Salads, Tacos, Nachos & Quesadillas



Mr. Manish Bhagchandani
Co-Founder & CEO



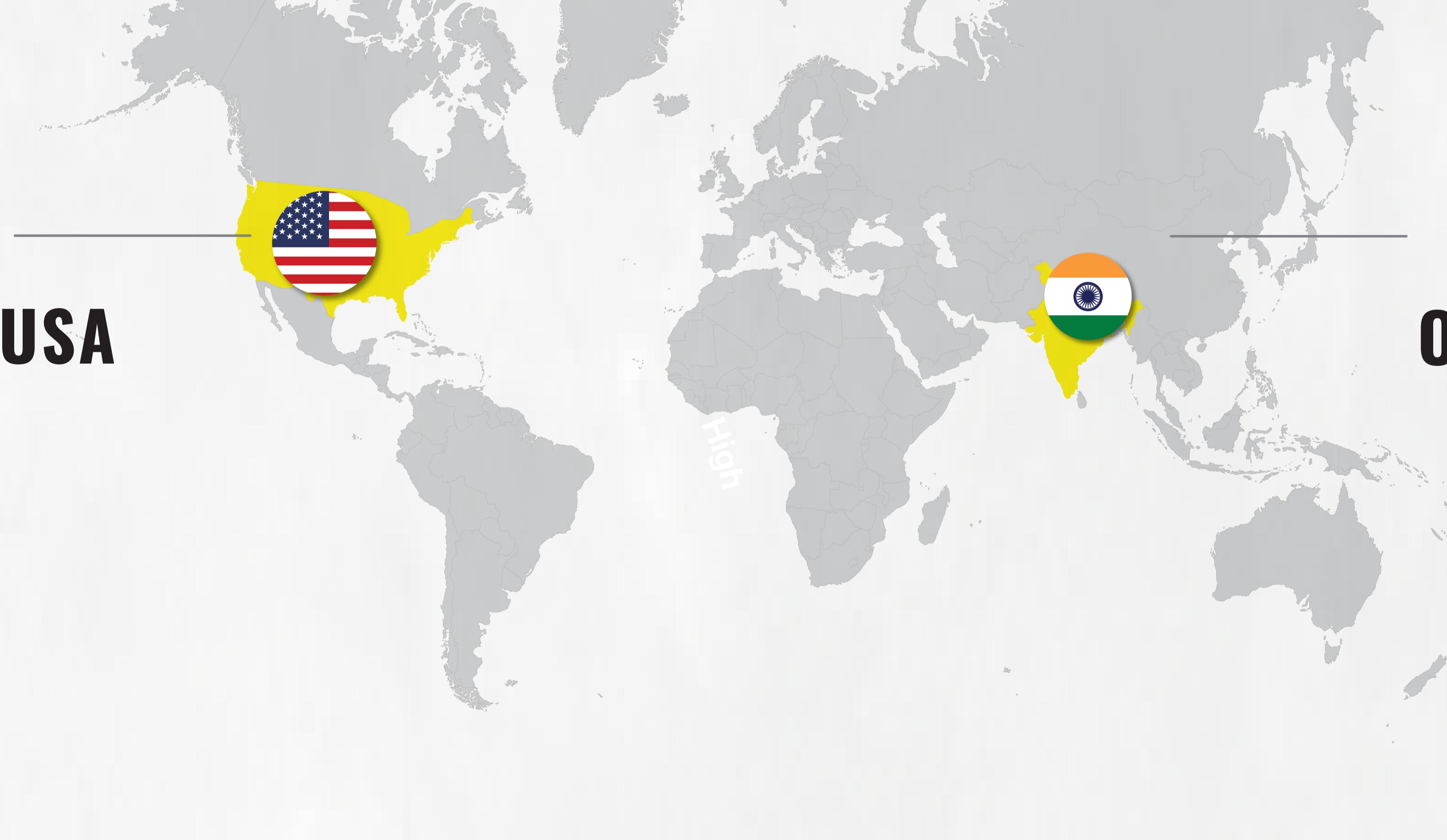
Mr. Kush Shah
Co-Founder



85%

Customer Repeat Rate

50+
Outlets in the USA



10+
Outlets in India

Brand Growth Since Inception (India)

Launched in December 2022, DosBros has quickly scaled to **10+ successful outlets** across India, with **2 more set to launch soon**—a clear sign of strong market demand and accelerating brand momentum.

Milestones That Define Our Momentum

- Pioneers in Tex-Mex Fast-Casual dining category in India
- Times of India Food Award 2025 – Best Mexican & Casual Dining, Gujarat
- Featured in the Top 100 Fastest-Growing QSR Chains in the USA – 3 years in a row

Diverse Sales & Service Channels

Multi-Channel Revenue Strategy

- Dine-In (& Take Away)
- Corporate Catering & Lunch Programs

Digital-First Approach

- Online Delivery through major platforms



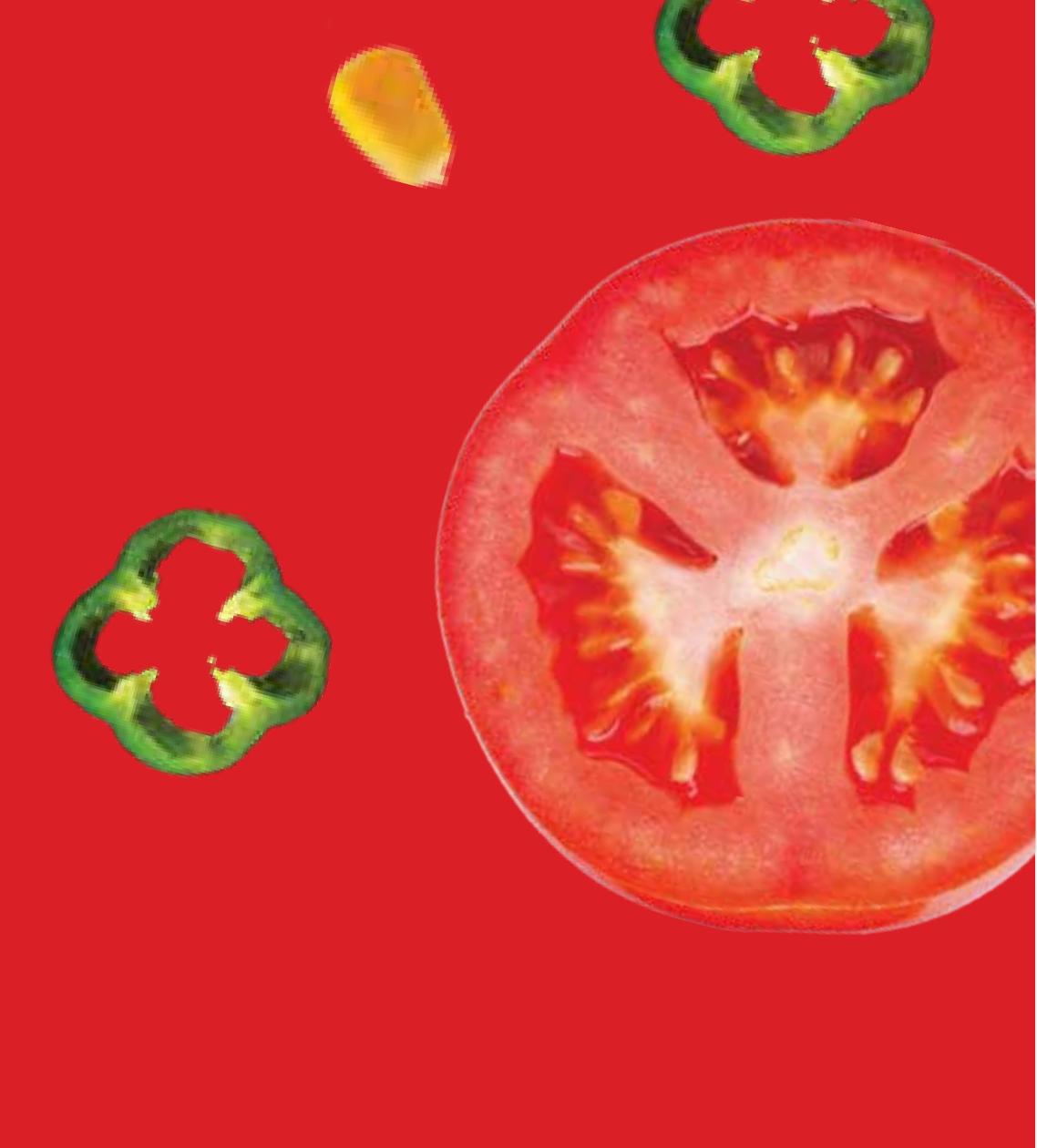


- Revenue Split: **65% Dine-In | 35% Online Delivery**

Why Partner with DosBros?

- 10x Growth:** From \$1.5M in 2015 to \$47M in 2024—proof of a powerful, scalable model.
- India Ready:** Poised to be the fastest-growing Tex-Mex QSR in India's booming fast-casual space.
- Built for Growth-Minded Partners:** Ideal for young entrepreneurs, family-run ventures, VCs, and passive investors seeking *high-return, Low Risk, scalable opportunities*.
- Red-Hot Market:** The Mexican QSR segment in India is on a sharp growth curve—now is the time to enter.

Fresh, Flavorful, and Future-Ready — DosBros as a Franchisee Opportunity stands out with a purpose-driven model focused on nutritious, crave-worthy Mexican cuisine.



Investment Breakdown

| Component | Amount / Details |
|---------------------|-------------------------|
| Setup (Capex) | ₹50 – 60 Lacs |
| Franchise Fee | ₹15 Lacs + GST |
| Kitchen Equipment | ₹18 – 20 Lacs |
| Salary Range | ₹1.4 – 1.7 Lacs / month |
| Rental Range | ₹2 – 3 Lacs / month |
| Royalty | 8% + GST |
| Agreement Tenure | 7 Years |
| Average Ticket Size | ₹400 – 500 |
| Average Food Cost | 34 - 36% |



Franchising Fee Includes: On-Site Staff & Owner Training, Operational SOPs, Back-End Systems, Onboarding & Go-Live Support, Pre-Opening Guidance, Marketing & Launch Collaterals, Menu, Recipes & Supply-Chain Access, IP Rights & Trademark, Vendor alignment, Technical Designs/Layouts, And Ongoing Brand & Audit Support.

Location Requirements

| | |
|---|--------------------|
| Area (Carpet Area) | 800 – 1000 sq. ft. |
| Fit-Out Timeline (Post Design Approval) | 45 - 60 Days |

Financial Overview

| | |
|----------------------------|----------------------------|
| Est. Net Sale | ₹15 - ₹17 Lacs (Base Case) |
| ROI (Return on Investment) | ~30% |
| Payback Period | ~3 years |

Why Invest in DosBros?

| | |
|--|---|
| | Proven & Profitable Business Model |
| | Low-Risk, High Return Opportunity |
| | Fast ROI & Operational Scalability |
| | First Mover Advantage Global Presence Established SOPS |
| | Complete Training & Franchise Support |
| | Brand Loyalty & High Customer Retention |

»»» We are expanding in key cities across India—

Mumbai, NCR, Bangalore, Hyderabad, Pune, Jaipur, and beyond.



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Disclaimer:

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