

Brand Name	Founded	Headquarter	Industry	Franchise Model
DosBros Fresh Mexican Grill	2015	USA	Tex-Mex Fast Casaul (QSR)	FOFO (Franchise Owned Franchise Operated)

## A Rising Star in Tex-Mex and Fast Casual Segment.

### Brand Objective

At DosBros, our mission is to redefine the Mexican dining experience with fresh, flavorful, and authentic cuisine – delivered through a fast, modern, and scalable Quick Service Restaurant (QSR) model. We aim to blend traditional taste with modern convenience, ensuring exceptional service and customer satisfaction.

CLEAN  
FRESH  
HEALTHY



100+ customizable meal options -  
Bowls, Burritos, Salads, Tacos, Nachos & Quesadillas



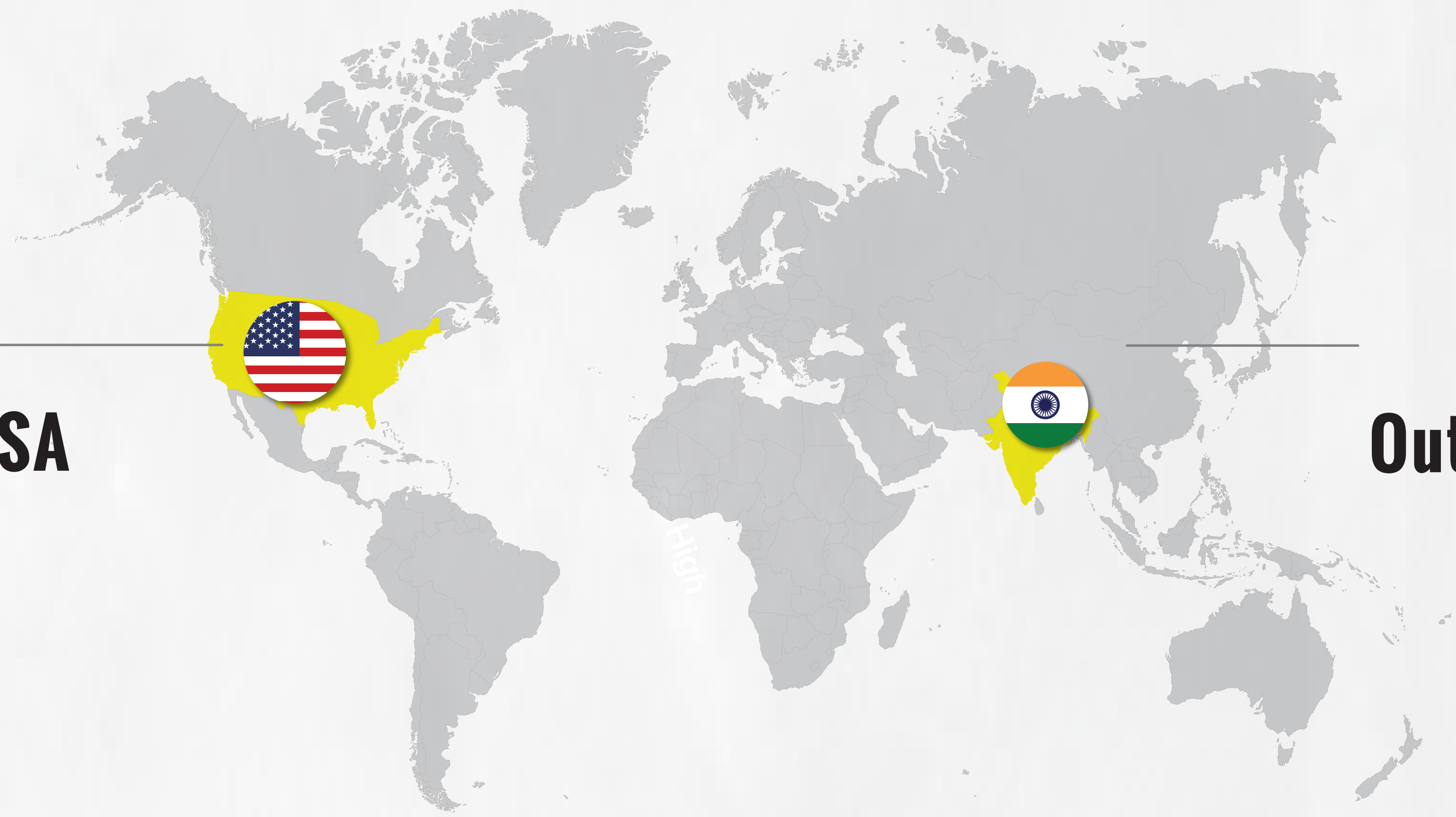
Mr. Manish Bhagchandani  
Co-Founder & CEO



Mr. Kush Shah  
Co-Founder

85%  
Customer Repeat Rate

40+  
Outlets in the USA



6+  
Outlets in India

### Brand Growth Since Inception (India)

Launched in December 2022, DosBros has quickly scaled to **6 successful outlets** across India, with **2 more set to launch soon**—a clear sign of strong market demand and accelerating brand momentum.

### Milestones That Define Our Momentum


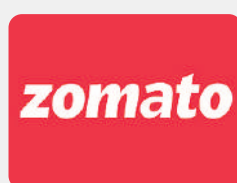


- Pioneers in Tex-Mex Fast-Casual dining category in India
- Times of India Food Award 2025 – *Best Mexican & Casaul Dining, Gujarat*
- Featured in the Top 100 Fastest-Growing QSR Chains in the USA – *3 years in a row*

### Diverse Sales & Service Channels

#### Multi-Channel Revenue Strategy

- Dine-In (& Take Away)
- Corporate Catering & Lunch Programs

### Digital-First Approach

- Online Delivery through major platforms  
   
- Revenue Split: **65% Dine-In | 35% Online Delivery**

### Why Partner with DosBros?

- 10x Growth:** From \$1.5M in 2015 to \$47M in 2024—proof of a powerful, scalable model.
- India Ready:** Poised to be the fastest-growing Tex-Mex QSR in India's booming fast-casual space.
- Built for Growth-Minded Partners:** Ideal for *young entrepreneurs, family-run ventures, VCs, and passive investors* seeking high-return, scalable opportunities.
- Red-Hot Market:** The Mexican QSR segment in India is on a sharp growth curve— now is the time to enter.



Fresh, Flavorful, and Future-Ready – DosBros as a Franchisee Opportunity stands out with a purpose-driven model focused on nutritious, crave-worthy Mexican cuisine.



Investment Breakdown

Component	Amount
Est. Investment	₹80 -90 Lacs
Franchise Fee	₹15 Lacs + GST
Training	Included
Kitchen Equipment	₹18–22 Lacs
Salary Range	₹1.5–2 Lacs/month
Rental Range	₹2-3 Lacs/month
Royalty	8% + GST
Agreement Tenure	7 Years
Avg. Ticket Size	₹400 - 500
Avg. Food Cost	40 -44% Including packaging and Everything*



Location Requirements

Area (Carpet Area)	800–1200 sq. ft.
Fit-Out Timeline (Post Design Approval)	70–90 Days

Financial Overview

Est. Net Sale	~15 Lacs (Base case)
ROI (Return on Investment)	25%+
Payback Period	~3.5 years

Why Invest in DosBros?

Proven & Profitable Business Model

Low-Risk, High Return Opportunity

Fast ROI & Operational Scalability

First Mover Advantage  
Global Presence  
Established SOPS

Complete Training & Franchise Support

Brand Loyalty & High Customer Retention



»»» We are expanding in key cities across India-  
Mumbai, NCR, Bangalore, Hyderabad, Pune, Jaipur, and beyond.



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Disclaimer:

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